

Jack (Jonathan) Butler

Technical product founder. I design, build and grow products end to end.

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PROFILE

Product builder who has shipped apps from 0 to 1. Built my own development system, '[Sprint and Ship](#)', an AI-agentic orchestration system that automates ticket planning, sprint orchestration, sprint execution, deployment and post deployment tracking to ensure all changes move the needle.

Launched and scaled my own travel planning app to 500+ users and 350+ trips planned, building multiple revenue generating partnerships and API integrations, as well as multiple AI services to support users and provide a tailored experience to each one.

Led the transformation of a rental property platform, to embrace Open Banking to automate credit and rental decisioning. Juggling customer trust, tight regulatory requirements and improving the speed and accuracy of decision making.

SKILLS & TECHNOLOGIES

Engineering TypeScript · JavaScript · React · Next.js · Node.js · Python · Flutter · PostgreSQL · MongoDB · Supabase · Firebase

AI tooling Claude Code · agentic pipelines · CrewAI · OpenAI vision APIs · PostHog Analytics

Product & growth API and affiliate partnerships · pricing · Facebook Ads · HubSpot · Zapier · n8n

Domains Travel · Mobile · Property · Renting · Marketing · B2B and B2C

EXPERIENCE

Founder, TripsTogether Jan 2025 – Present

A collaborative travel planning app · iOS & Android

- Took the product from an idea on a solo trip to live in both app stores.
- Built the AI trip planner: a CrewAI agent team turns the group's requirements into itineraries they can actually vote on.
- Built the in-app AI chat assistant with real tools. It pulls live flights (Kiwi API) and places (Google Maps) into the chat and drops them on an interactive map.
- Sourced and integrated 7+ affiliate and API partnerships so users find flights, stays and activities without leaving the app.
- 550+ downloads and 350+ trips planned. When email surveys flopped, I moved feedback capture in-app and ran in-person demos to watch real usage.

Founder, StakeIQ 2025 – Present

Bet tracking from photographed slips · private beta

- Built out of a close friends pain point.
- Vision AI and OCR turn photographed bet slips, paper or screenshot, into structured bets with true P/L, ROI and win rate.
- Did the regulatory homework before writing code: no bookmaker APIs exist, so I mapped what was actually buildable first.

Contracting Generalist, Freelance Apr 2025 – Present

Product and marketing contractor · B2B

- Scoped product direction and US/UK pricing for a telephony startup, working inside the sales and product loop.
- Built full marketing funnels for agency clients, from lead capture to conversion, running several projects at once.

Sales, Product & Partnerships Lead, Tenancy360 Aug 2021 – Oct 2024

Tenant referencing platform with an integrated marketplace · early-stage team of five

- First commercial hire; writing code by day two to ensure speed on feature delivery, then transitioned into sales and product lead.
- Grew the client base from 5 to 150+ and turned discovery calls into the product roadmap, working directly with the engineers to ship it.
- Launched an integrated marketplace and partner integrations, a new revenue stream sold alongside the core product.
- Led the platform's move to Open Banking so credit and rental decisions ran automatically, balancing customer trust with tight regulation.

Product & Sales Lead, Rent Certainty Jan 2024 – Aug 2024

A rent guarantee service for tenants

- Built a new product end to end within Tenancy360 with lead on customer journey, legal and compliance sign-off and onboarding.
- Brought legal in early so compliance shaped the product instead of blocking it, then set the pricing and sold it myself.

Founder, Press Property Jan 2020 – Feb 2025

Airbnb property management

- Founded a student-rentals business, then pivoted into Airbnb management with two properties in Henley-on-Thames.
- Automated marketing, bookings and guest messages, and built a digital guest guidebook so people would stop asking where the bins go.

EDUCATION

The Misbourne School, Buckinghamshire 2010 – 2018

- A levels: Maths (B), Economics (B), Physics (C). GCSEs: six A's. Top 10 in my year at both.
- Captain of the rugby team.

INTERESTS

Interests Sport, mainly rugby, having captained teams and still playing socially. Passionate about classic cars and travel, leading me to restore a classic VW campervan, help maintain my father's Alfa Romeo, and visit 28 countries.